

**Outcome Thinking & Management:  
Strategies That Get Results**

**John La Rocca, Vice President  
The Rensselaerville Institute**

Nonprofits today are often asked to prove their impact on the individuals and communities they serve. Successful organizations have moved from developing programs that address problems to delivering tangible results. This course teaches the merits of outcome-based planning and management, and how this powerful shift in mindset can help you achieve outstanding results for those you serve. You'll learn to define success for your nonprofit and its programs; use milestones to ensure progress; verify success; and empower your staff rather than overwhelm them. This interactive workshop distills the essential elements of the outcome framework developed and practiced by The Rensselaerville Institute, known nationally as "the outcome place" and "the think tank with muddy boots." For executive directors, emerging nonprofit leaders and program managers.

John La Rocca is Vice President of The Rensselaerville Institute. At the Institute, John has helped hundreds of organizations across the country and in Canada to understand and implement tools and techniques of outcome thinking and practice. His interests lie in improved results for programs and organizations in terms of real benefits for the people those organizations serve. His strengths come from an ability to translate lessons and learning's from a 30 year tenure at The Rensselaerville Institute.

**When:** January 10th from 9:00 a.m. - 4:00 p.m. (*snow date January 17th, same time*)

**Where:** **The Sheraton**, 18 Old Ridgebury Rd, Danbury, CT 06810

**Who Should Attend:** Executive directors, emerging nonprofit leaders and program staff

**Workshop Fee:** \$50 per person, lunch will be provided.

**To Register:** Complete the registration form below and send to Elaine Mintz, Greater Danbury Nonprofit Resource Center, P.O. Box 2353, Danbury, CT 06813. Questions contact Elaine at 203-240-1971, or [gdresourcecenter@sbcglobal.net](mailto:gdresourcecenter@sbcglobal.net).

### Registration Form

Name:	Title:	
Agency:		
Address:		
City:	State:	Zip:
Phone:	Fax:	Cell phone:
Email:		
Total fee enclosed:	Name of Workshop:	
<b>Checks should be made payable to the United Way of Western Connecticut/Capacity Building Registration must be received by December 31st, 2007</b>		

*For more information  
contact:*

Elaine Mintz  
Greater Danbury  
Nonprofit Resource Center  
P.O. Box 2353  
Danbury, CT 06813

Phone: (203) 240-1971  
[www.gdnrc.org](http://www.gdnrc.org)