

Winter & Spring Schedule

Outcome Thinking & Management: Strategies That Get Results - January 10th

Nonprofits today are often asked to prove their impact on the communities they serve. Successful organizations have moved from developing programs that address problems to delivering tangible results. This course teaches the merits of outcome-based planning and management, and how this powerful shift in mindset can help you achieve outstanding results for those you serve. You'll learn to define success for your nonprofit and its programs; use milestones to ensure progress; verify success; and empower your staff rather than overwhelm them. This course was developed in a joint venture partnership between the Center for Outcomes of The Rensselaerville Institute & The Foundation Center. For executive directors, emerging nonprofit leaders and program managers.

John La Rocca, Vice President, The Rensselaerville Institute

Roundtable Discussion: Best Practices for Website Development - February 7th

Thinking about creating a website for your organization or re-designing your current website? Find out what you need to know before you get started. Discussion will include planning for your website and ways to maintain your website once it's up and running.

Dana Rawding, TWC Internet Services

Show Me the Money: Accounting for Contributions - March 14th (morning)

One big accounting challenge faced by financial staff is making sure that revenue, contributions and grant support are booked and reported correctly. Between donor-imposed restrictions and auditors' requirements, the opportunities for mistakes are high. This workshop, designed for bookkeepers, accountants, business managers and emerging nonprofit leaders, will look at: reporting revenue and contribution basics; identifying the types of revenue nonprofits receive; and understanding basic terminology and key financial terms.

Successful Cash Management - March 14th (afternoon)

Tired of being the only person that understands finance and worries how much you need to pay the bills? Are you awake at night wondering if you can make payroll this week? This workshop, designed for executive directors, senior finance managers and emerging nonprofit leaders at small to medium sized nonprofits, will show you how to start managing cash from a pro-active angle and how to create accountability and management at various levels. *Topics include:* Cash flow projections; management tactics; and budgeting best practices and processes.

Stephanie Cleary, Senior Consultant, Accounting Management Solutions, Inc.

Making Your Case: Selling Your Vision to Donors - April 10th

An effective case statement answers three essential questions. In this one-of-a-kind workshop, you learn what those questions are, how to craft an inspiring answer to each ... and more than you ever expected. For executive directors, fundraising staff, board members and emerging nonprofit leaders.

Tom Ahern, Ahern Communications

Enhancing Your Board's Strength Through Strategic Board Recruitment - May 15th

This workshop, open to both board members and staff, will explore ideal board composition and recruitment techniques to best satisfy legal requirements, accomplish goals and strive for best business practices. The workshop will include specific focus on cultural competency, membership diversity and fiduciary responsibilities. For executive directors, board nominating committee and board members.

Mike Burns, Brody, Weiser, Burns

*For more information
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